



Science to Management Forum: Overcoming Obstacles to Variable Retention in Forest Management

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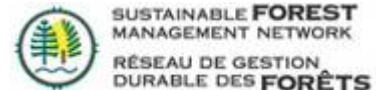
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Presentation to
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Business Drivers for Tree Retention



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Council of Forest Industries

Forest Sector Importance

- ❑ Proud history of growth
- ❑ Today forestry is economic engine of BC
 - Powers 25% of economy
 - 1 in 5 jobs: 156 000 BC jobs in 2004
 - Forestry is dominant share of employment income for 24 of 34 Interior economic zones
 - 43% of BC manufacturing shipments, \$18 billion sales in 2004
 - \$3.7 billion in payments to governments in 2004
- ❑ World class laws, 12% landbase protected, Additional protection in Working Forest



What Does COFI Do?

- Forest Policy
- Quality Control
- International Markets
- Trade Development
- Public Affairs
- Community Relations
- Forest Education



What do Major Forest Products Want?

Forest companies are in business to make a profit.

Company management also wish to contribute to the well being of their workers and communities.



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Timber Supply

The forest industry thinks of timber supply in three steps:

- 1) availability (physical existence of timber)
- 2) accessible (can harvesting occur given non-timber constraints?)
- 3) affordable (operational costs and stumpage relative to the value of the timber).



From Forest Mgmt to Manufacturing

To ensure a supply of raw materials companies also need to maintain a “social licence” to operate on the landbase.



Legislation Requires Retention

Forest legislation requires retention so as to achieve values:

- Visual
- Biodiversity
- Old growth
- Wildlife
- Water quality
- Riparian



Role of Legislation

Legislation is mostly about stopping unsavory conduct rather than causing desired behaviour.

To maintain a tenure and/or third party environmental certification companies need to comply with the law.



Customer Focus

- ❑ To be profitable, need to be customer focused.
- ❑ Customers increasingly are demanding assurance that forest products are derived from sustainably managed forests.
- ❑ Customers are also beginning to understand that wood construction has environmental advantages over alternative building materials.





Policy Barriers

1. Lack of operational cost recognition.
2. Lack of recognition in the market place for retention at various levels:
 1. Provincial (parks, protected areas)
 2. Landscape (patch size, seral distribution, OGMA's, corridors, etc)
 3. Block (riparian, WTP's)
 4. Microsite (individual merchantable trees)
 5. Understory trees.



Policy Barriers

3. Secondary structure (understory) retention is different from appraisal manual partial cutting has not been acknowledged.
4. Timber supply benefits of retention have not been rigorously proven (will advance regen release, species composition, stand yields, proportion of land base where prescription is applicable, etc?).





Summary

1. Companies seek profits.
2. Need “social licence”.
3. Gov’t can use legislation as a hammer.
4. Retention can be part of demonstrating sustainability to customers.
5. Policies could be modified so as to enhance incentives, remove disincentives.





Questions and Observations



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